



THE CITY OF SAN DIEGO  
**MANAGER'S REPORT**

DATE ISSUED: October 8, 2003

REPORT NO. 03-198

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Library Development Director

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

I am pleased to announce that Jay Hill has been appointed as Development Director for the Library Department, effective September 8, 2003. This position is responsible for raising funds for the Library system's ambitious capital campaign and provides oversight for the Development Office.

Jay brings twenty years of professional experience in journalism, marketing, public relations, events management, and fundraising to the position. As Special Projects Creative Manager at Newsweek, where Jay was employed for seven years, he created, sold and implemented custom publishing and value-added projects and promotions. Jay previously served as the Strategic Planning Director for Scholastic Inc. and the Director of Marketing for the Meredith Corporation. While serving as the Executive Director of the Gay Games IV and Cultural Center, Jay created and implemented a \$5 million donor campaign (including individual major donor contributions worth over \$3 million). He developed and managed all aspects of the Games, which included 11,000 participants from 43 countries. For his efforts, he was named one of the most influential gay and lesbian leaders in Newsweek magazine and was honored as "New Yorker of the Week" by Time Warner's New York 1 News, a local cable channel.

Jay has a Bachelor of Arts, Communications and Journalism, from the University of Michigan. Jay is an avid cyclist, runner and tri-athlete, won two silver medals at the most recent Games held last year in Sydney, Australia.

Please join me in welcoming Jay to the management team.

Respectfully submitted,

Bruce A. Herring  
Deputy City Manager